

## **CFGS ILLUSTRATION**

### **2nd YEAR**

#### **History of Illustration - 3 ECTS**

Learn about the historical evolution, technique and aesthetics of illustration. Study graphic art in relation to the sociocultural context. Analyse the influence of the current artistic tendencies, new technologies and the media on formal, expressive and communicative aspects of illustration.

#### **Applied Spatial Representation - 8 ECTS**

Work the basics, the concepts and the procedures of different systems of spatial representation: dihedral system, axonometric and conical, assessing their expressive resources in order to be able to apply them to any illustration project.

#### **Illustration Projects - 25 ECTS**

Theoretical and practical study of the sector's different fields: illustrations for the press, series of illustrations for books, cartoon format and graphic novel, advertising illustration and their application to graphic and infographic means. Essay and work techniques on different supports (mural painting, objects, paper architecture or pop-up), practice with different formats (graphic work, sketching, portfolio, ...). Every project is based on information research, students study the viability of their proposals, carry out final projects and apply them to models or mockups. Marketing study is included in order to achieve a good communication of the projects.

#### **Drawing Applied to Illustration - 3 ECTS**

Drawing applied to human figure, objective and subjective representation of models. Observation and photographic memory. Drawing in motion. The face: resemblance, passage of time and deformation. Expression and muscular drawing. Caricature. Creation and study of two-dimensional and three-dimensional characters.

#### **Graphic Production Industry - 4 ECTS**

Delve into the processes and factors which take part in the different stages of the graphic production industry, since the beginning of the product until its materialization. Analyse projects and prepare files for printing. Materials, supports and printing systems. Finish touches, post-printing and quality control.

**Techniques of Graphic Expression - 3 ECTS**

Technical deepening and research of personal works defined as graphic products.

Descriptive drawing: digitalization, manipulation and application of digital techniques.

Building of three-dimensional elements: photography and digital retouch.

**Traditional Graphic Techniques - 6 ECTS**

Introduction to traditional printing techniques in relief, in a vacuum and in flat surfaces, along with their expressive graphic characteristics, and the tools and materials related to them.

Applying of traditional printing techniques into the creation of illustrations. Assess the supports for printing. Work on the artist's book and a serie of engravings. Organise and keep a studio, paying attention to procedures which are not toxic, as well as to prevent work accidents and to protect the environment.